



Find more products  
online

[www.betzold-educational.com](http://www.betzold-educational.com)





**Dear customers,**

We are happy to remain your reliable partner who is taking care of your needs and belongings also in the future. In order to ensure and intensify this support, we worked on an important project in 2022. We were able to finalise our new warehouse system which is working very well and fast after some big issues and delivery delays also caused by Covid 19. But now we are happy to inform you that we are well prepared for a quick delivery of your orders.

Furthermore, Betzold has taken the chance to establish a comfortable B2B-Shop in addition to our current product catalogue.

Profit from the following advantages by visiting our website **[www.betzold-educational.com](http://www.betzold-educational.com)**:

- › Access to the complete retail range of about 9,000 products of Betzold
- › Simple search function for products in the complete range
- › Advertising of novelties, sales promotion or interesting product information
- › View of availability of products and estimated delivery time (if not in stock)
- › Notification of YOUR purchasing price plus the RRP of the manufacturer
- › Information where to download pictures, manuals and documents
- › All relevant product information at a glance
- › Simply use your excel orders for direct import into B2B-Shop and get direct availability information
- › Own customer account with order history (beginning from the start of the B2B-Shop)

Betzold is ready to continue to be YOUR reliable partner in the future and we look forward to working with you. Should you have any questions, please do not hesitate to contact us.

Yours sincerely

Ulrich Betzold

**Betzold Educational GmbH**  
Ferdinand-Porsche-Str. 6  
73479 Ellwangen  
Germany

phone: +49 7961 9258-10  
fax: +49 7961 9258-20  
[www.betzold-educational.com](http://www.betzold-educational.com)  
[info@betzold-educational.com](mailto:info@betzold-educational.com)



**Betzold**

**CUDDLE HOUSE**

The cuddle house offers children a safe and secure retreat to immerse themselves in exciting stories. Place it between two shelves or freely in the room. Without mattress

H x W x D: 99 x 66.1 x 43.8 cm

Material: wood

Warning Notice: 2 (page 18)

**756350V92**



Find more of our EduCasa range at [www.betzold-educational.com](http://www.betzold-educational.com)



**Betzold**

**EDUCASA ROLE PLAY SHOP**

On 2 shelves, the children can present and look at goods. This creates realistic role plays in which the children can reenact their everyday life. The arch above the shop can be written on with blackboard chalk. Delivery without decoration.

H x W x D: 101 x 78.8 x 35 cm

Material: wood

Warning Notice: 12 (page 18)

**41711V92**

Minimum order: € 400,-

**Betzold**

**EDUCASA BOOKSHELF**

The house-shaped shelf offers space for many books. 3 panes of acrylic glass cover the front. Place the shelf at a child-friendly height so that children can pick up their favourite books themselves. Delivery without decoration.

H x W x D: 117 x 78 x 14 cm

Material: wood

**41637V92**



**NEW**

**Betzold**

**LEVELS OF THE MEADOW**

A 26-piece educational game for children to understand each layer of a meadow. The set consists of 4 wooden strips with 4 or 5 grooves for various motifs to be inserted into. A self-painted background or the floor scheme fits into the set-up lid. H x W x D wooden box: 7.5 x 32 x 23 cm  
Material: wood  
Warning Notice: 42 (page 18)

**764904V92**



**Betzold**

**LAYERS OF A FOREST**

Learning game for children that shows the layers of a forest. Wooden box with pop-up lid (H x W x D: 7.5 x 32 x 23 cm).

**25 parts:** 15 animals (fox, roe deer, badger, wild boar, woodpecker, spider, bird's nest, ant, toad, squirrel, earthworm, owls, bee, butterfly), 6 forest layer pictures (1 deciduous tree and 1 conifer for tree layer, 1 root for root layer, 1 picture each for shrub layer, herb layer and moss layer), 4 wooden strips (2 with 5 and 2 with 6 grooves).  
Copy templates included.

Warning Notice: 42 (page 18)

**762049V92**



25 parts



**NEW**



**Betzold**

**FUN WITH MIRRORS – A SYMMETRY GAME**

Children from 5 years train three-dimensional thinking, spatial imagination and recognition of mirror axes and symmetrical lines in a playful way. The mirror has to be placed against the matching picture on the optimal mirror axis.

Warning Notice: 2 (page 18)

766326V92



250 wooden balls



**NEW**

12 boards



4 grippers

**Betzold**

**COLOURFUL COUNTING AND MOTOR SKILLS SET**

This set helps children from the age of 3 to train their fine motor skills. They grasp the balls with the tweezers and place them on the matching counting boards. Goal: to understand numbers up to 10.

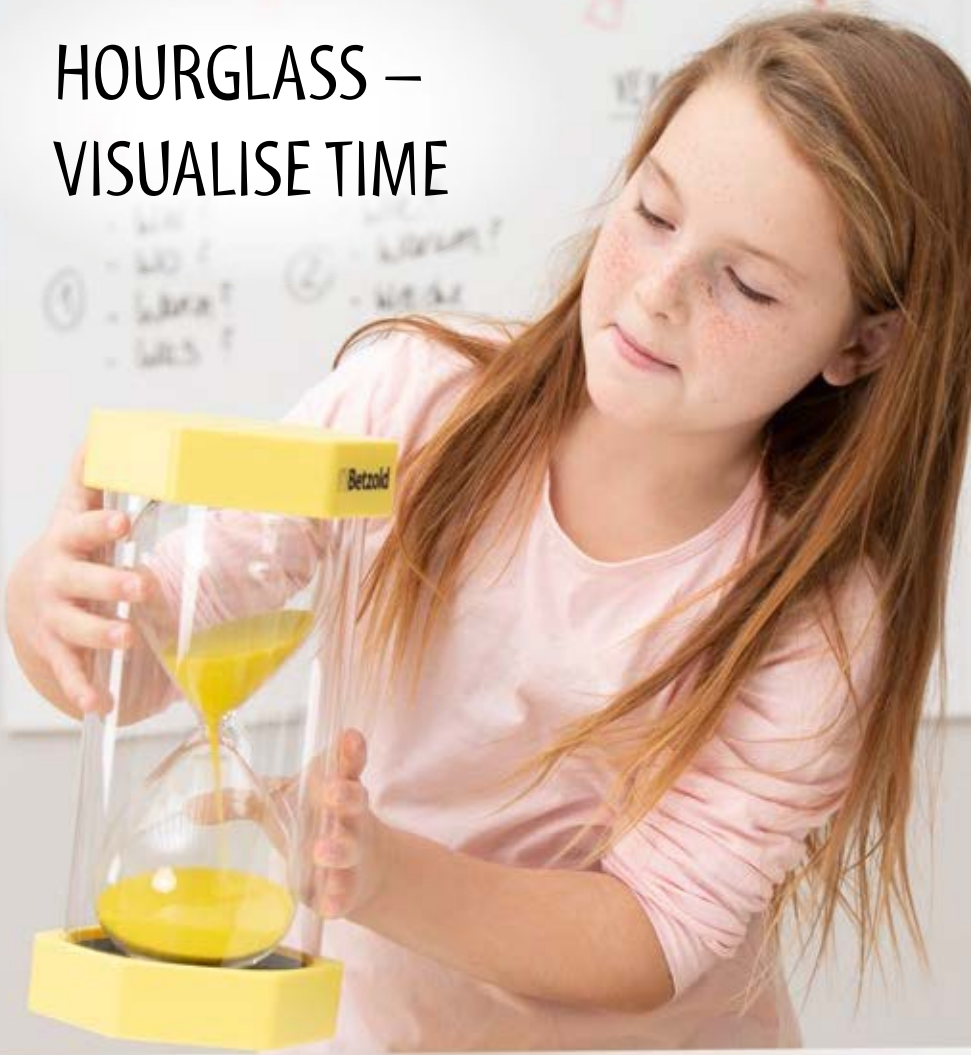
**Contents:** 12 boards, 4 grippers, 250 wooden balls

Warning Notice: 1, 5 (page 18)

766553V92

Minimum order: € 400,-

# HOURGLASS – VISUALISE TIME



With these hourglasses, children develop a sense of completing tasks in the allotted time. They can also use them to manage several tasks within a certain time frame. The hourglasses are protected by a tightly closed plastic tube and are filled with matching coloured sand.



**Betzold**

## HOURGLASS, BIG

H x W x D: 30 x 15.4 x 13.6 cm

Material: plastic

All Warning Notice: 1 (page 18)

- 764283V92** 1 minute, green
- 764284V92** 3 minutes, yellow
- 764285V92** 5 minutes, blue
- 764286V92** 10 minutes, orange
- 764287V92** 15 minutes, purple
- 764288V92** 30 minutes, black



**Betzold**

## CALCULATION CASE PLUS WITH ZIPPER

This large zipper bag comes with everything learners need in order to train calculating with numbers up to 20.

**Content:** 1 transparent plastic bag, 100 linking cubes, 1 arithmetic chain, 1 arithmetic bar, 22 reversible tiles, 1 multi-split shaking box

W x H zipper bag: 35 x 27 cm

Material: plastic

Warning Notices: 1, 5, 42 (page 18)

**765401V92**



**Betzold**

## EURO LEARNERS' SET WITH EXERCISE CARDS

The set helps you to teach children from the age of 7 how to handle and calculate money. With the zip bag you can equip group tables and learning stations and keep everything sorted.

**Contents:** 65 euro notes, 80 euro coins, 50 exercise cards, 1 bag

H x W x D bag: 4 x 22 x 18 cm

Material: plastic

Warning Notice: 1 (page 18)

**765397V92**



**NEW**



**BEAM SCALE WITH 2 WEIGHT SETS, GREEN**

This scale was developed for the use in primary schools. It is stable and works very accurately. 2 transparent plastic containers with slip lids are used as weighing pans. Each container holds a little more than 1 litre. The children can read the volume of liquids or bulk material on 2 scales. With 2 sets of weights (one set of metal weights, one set of plastic weights). Load capacity: up to approx. 2 kg

**H x W x D boxes:** 11 x 13 x 13 cm

**H x D x W weights:**

20 g: 2.1 x 3.5 x 2.6 cm

10 g: 1 x 3.5 x 2.6 cm

5 g: 0.5 x 3.5 x 2.6 cm

Warning Notice: 1 (page 18)

**766061V92**



**PLASTIC WEIGHTS**

Set of 76 stackable weights in plastic box with lid.

**Content:** 20x 1 g, 20x 5 g, 20x 10 g, 16x 20 g

Warning Notice: 1 (page 18)

**86716V92**



**POCKET DICE, GREY**

Create your own dice with this vinyl covered soft dice. You can put pictures, number or word cards in the clear pockets on each side. The exchangeable cards (not included) make this cube versatile and suitable for all ages and abilities.

Age: 24 months+

Material: textile, plastic

**764265V92** 10 x 10 cm

**764264V92** 15 x 15 cm

**NEW**



Minimum order: € 400,-



**Betzold**

**FARM RACE REWARD SYSTEM**

Use this writable magnetic board to create a calm atmosphere in the classroom and reward good behaviour of your students. Their goal is to move their personal farm motif to the finish line the fastest - with each reward they get.

H x W x D board: 95 x 65 x 1 cm

Material: plastic

Warning Notice: 1 (page 18)

**764746V92**



**Betzold**

**FELT CUPS, ROUND**

These 3 round felt cups are perfect for keeping all kinds of small items organised, such as craft and sewing utensils, office supplies etc. The sturdy cups are made of robust felt and can also be used as dice cups.

Height: 8.5 cm, diameter: 10.5 cm

Material: flexible felt (100% polyester)

**762705V92** 3 pieces



usable as pen cup  
or dice shaker



**Betzold**

**WOODEN MAILBOX**

This mailbox can be used for learning to write letters or essays, for encouraging a love for writing in general or for giving anonymous feedback. With acrylic glass, chalk board surface and a wide slot. For standing up or mounting on the wall.

Chalk and mounting material not included

H x W x D: 30 x 20 x 12 cm

Material: wood, plastic

**764532V92**





## Betzold

### “BANANA” SHOE TROLLEY

This funky shoe trolley in the shape of a banana tree is guaranteed to brighten up your cloakroom. Use the rollers (with brakes) to move the trolley wherever you need it. The trolley can neatly store 25 pairs of slippers, shoes or boots. Bags, scarves, hats and more can also be stored on the banana hooks. The detachable dirt trapper mat catches sand, water and mud and protects the wood. The trolley is made from sturdy, varnished MDF.

Maximum load: 100 kg  
W x H: 68 x 128 cm  
Material: MDF  
Easy self-assembly

**763245V92**



### WOODEN BASKETS “SNOWMAN”

These wooden baskets in snowman design can be simply put together from the pre-sawn plywood pieces. They hold without glue. Each basket consists of 2 snowmen for the fronts, 2 sides, 1 bottom and 1 handle

H x W x D: 16 x 6 x 9 cm  
Material: wood

**766092V92** 6 kits

**NEW**

6 kits



## Betzold

### CONES WITH HOLE, TRENSIDE

These colourful cones are ideal as a holder for rods, which are pushed through the holes on the side. This way you can easily create fun games like course running or ring throwing. You can also set the cones up as boundary markers or signposts, collection points, playing fields or start and finish lines. Made in Germany from plant-based plastic. We recommend protecting the cones from intense sunlight.

H x D x W: 30 x 23 x 23 cm  
Material: organic plastic

**850356V92** green  
**850358V92** turquoise  
**850359V92** coral

**NEW**





**Betzold**

**RAINBOW FELT MAT WITH SPARKLES**

Thick felt mat with 12 different coloured areas. The coloured stones can be placed on the mat in a matching order. Ideal for colour teaching and your yearly circle.

**Content:** 1 felt mat, 120 gemstone flowers, 120 round gemstones

Diameter mat: 52 cm  
Material: felt (100% polyester)  
Warning Notice: 1 (page 18)

**764740V92** 241 pieces

**NEW**



**Betzold**

**COLOURFUL FELT BEADS**

These 240 felt beads in 12 colours are ideal for laying games, colour matching, the year circle and first arithmetic. The beads are lighter and therefore quieter to play with compared to wooden balls.

Diameter: 2 cm  
Material: felt (100% polyester)  
Warning Notice: 1 (page 18)

**767178V92** 240 pieces

**NEW**



**POLYESTER FELT**

This thick and sturdy craft felt is particularly suitable for crafting as it can be cut very easily. Thanks to its thickness of 0.2 cm, the felt has excellent stability and does not collapse like a cloth.

**Contents:** 54 sheets in 18 colours

H x W x D: 0.2 x 20 x 30 cm  
Material: felt (100% polyester)

**765771V92** 54 sheets

← excellent stability





table bells in the familiar boomwhackers colours

**Betzold**

**TABLE BELLS**

The table bells are particularly suitable for beginners. No previous musical knowledge or special motor skills are needed to play the colourful striking bells. They come in the familiar boomwhackers colours.

Height: 9 cm, diameter: 8.5 cm  
Material: metal

**TABLE BELLS, DIATONIC:**  
10 BELLS (C<sup>2</sup> - C<sup>3</sup> WITH F#<sup>2</sup> UND B<sup>b2</sup>)  
766292V92 10 bells

**TABLE BELLS, CHROMATIC ADDITION:**  
3 BELLS (C#<sup>2</sup>, D#<sup>2</sup>, G#<sup>2</sup>)  
766337V92 3 bells



**Betzold**

**WOODEN MINI MARACAS**

The rhythm instruments are ideal for early musical education. Due to the adapted size, even the smallest children can playfully learn first rhythms and a sense of tact. Made from quality wood

Length: 12.5 cm, diameter: 4 cm  
Material: wood

765101V92 Set of 2

Minimum order: € 400,-



**Betzold**

**CLAVE SHAKERS**

The two handy sticks in striped design are classic tone woods that can also be used as shakers with a variety of tones. Diatonic set with f# and b<sup>b</sup>

Length: 18 cm, diameter: 2.6 cm  
Material: birch wood

765100V92 Set of 2



**Betzold**

**CLAVES FROM REDWOOD**

The short sticks made of beautiful redwood fit well in the hand and sound very clear.

Length: 20 cm, diameter: 2.5 cm  
Material: redwood

765099V92 Set of 2

# Wall & Motor Skills Elements



Set of 6



 **Betzold**

## WALL ELEMENTS

With these 6 creative, colourful wall games you promote different areas of motor skills of your children. The elements can be explored by children from 18 months by turning, binding, pushing and sorting over and over again. Several children can play side by side on the wall elements and playfully explore their sensory perception.

H x W x D: 35 x 33 x 1.5 cm

Material: wood

Age: 18 months+

**764017V92** Set of 6



**Betzold**

**KINDERGARTEN WORKBENCH, PASTEL**

This sturdy workbench offers space for imaginative, creative role play. It is the perfect height for kindergarten children and serves as an ideal addition to the building corner. The workbench offers the following great features:

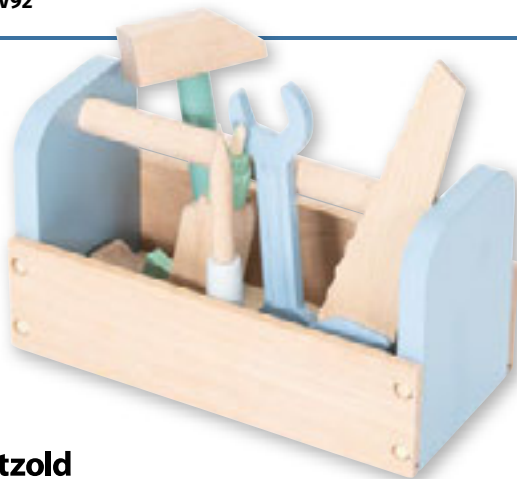
- > stable perforated back wall for attaching construction toys, for screwing down and connecting wooden elements
- > integrated measuring rod (left)
- > integrated storage compartment with door
- > tool clamping jaw
- > saw drawer
- > construction board
- > 2 open shelves for even more storage space

Please note: Delivery without tools. This is not a real workbench, it is only for playing. For easy self-assembly, assembly instructions included.

Age: 24 months+

Warning Notice: 12 (page 18)

**761783V92**



**Betzold**

**PLAY TOOL SET, PASTEL**

Saw, hammer, drill, spanner and screwdriver offer children from 2 years of age numerous possibilities for creative role play. All parts are of high-quality workmanship, particularly durable and ideal for daily use in the kindergarten. Once the work is complete, the tools can be stored in the tool box with carrying handle until the next use. The set can be used alone or together with the Betzold workbench and the Betzold construction set.

Age: 24 months+

**Content:** 1 tool box, 1 saw, 1 hammer, 1 drill, 1 spanner, 1 screwdriver

**762593V92**

Minimum order: € 400,-



**Betzold**

**CONSTRUCTION SET, PASTEL**

This high-quality construction game offers children numerous play opportunities. The tool can be used independently or together with the Betzold workbench and the Betzold play tool set. It is ideal for creative role play for children from 2 years. High-quality construction game with wooden screws and nuts. Incl. sturdy wooden box with transparent sliding lid

Age: 24 months+

**762592V92**

# Role play



## Betzold

### EARLY LEARNING PLAY SHOP

This sturdy supermarket is equipped with a checkout including a card reader, dividers for the conveyor belt (non-electrical) and a chalkboard. Tasty food and drinks can be "kept cool" in the small refrigerator (no real cooling function). A whole host of goods can be organised and sorted on the shelves. This modern play shop is perfect for exciting and creative role play. Can be combined with the Betzold children's kitchen.

H x W x D: 70.5 x 101 x 86.5 cm

Material: wood

Age: 24 months+

Warning Notice: 12 (page 18)

**761782V92**



## Betzold

### BIRTHDAY TRAIN

Birthday train with 7 child-friendly wooden animals and the numbers 1 to 9. The 6 wagons can be rearranged again and again, the year finds a place on the train car on a wooden stick. The animals and the candle holders are firmly connected to the train.

**Content:** 1 locomotive, 6 cars, 9 wooden numbers 1 - 9, 2 sticks

H x W x D: 8 x 5.5 x 47 cm

Material: wood

Warning Notice: 1 (page 18)

**759568V92** 18 pieces

set of 24



## Betzold

### FIRST TOOTH BOX

24 first tooth boxes with child-friendly design for storing milk teeth or other small things. The wooden tins with lids come with 6 different motifs: heart, butterfly, horse, football, car, star.

Height: 4 cm, diameter: 3.5 cm

Material: wood

**761725V92** Set of 24



## Betzold

### PLAY SET "DOCTOR'S OFFICE"

Foldable doctor's office with wooden meeples and equipment. The wooden play set is ideal for language development and helps to remove children's fear of visits to the doctor. Suitable from 3 years

**Content:** 11 pieces: meeples, bed incl. bedding, doctor's case, infusion stand, monitor with screen

H x W x D: 18 x 19 x 15 cm

Material: wood

Warning Notice: 1 (page 18)

**762887V92**

# BUILDING BLOCK TROLLEY



## Playground



 **Betzold**

### **BUILDING BLOCK TROLLEY WITH 6 COMPARTMENTS, BEECH WOOD**

Building block trolley incl. building blocks made of solid beech. Thanks to the 4 castors, the trolley can be taken to any room without further ado. The 6 compartments are completely filled with different shaped building blocks. Ideal for keeping your whole group busy.

Dimensions:

- › Size of the colourable base drawer (H x W x D): 10.5 x 41 x 31 cm
- › Size of the single drawer (H x W x D): 4 x 39 x 29 cm
- › Overall dimensions (H x W x D): 32 x 42.5 x 32.5 cm
- › Thickness of building blocks: 3 cm

Material: beech wood

Age: 12 months+

All Warning Notice: 12 (page 18)

**763104V92** Variation 1

**763105V92** Variation 2



# Classroom Management



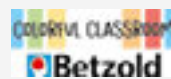
## DAYTIME TRANSPARENCY CLOCKS

The daytime transparency clocks can be mounted on the board with the help of a magnet or they can be hung up on the wall with a nail. The clocks can be set to important times in the course of the day, e.g. morning exercise, long break, lunch or end of school. Each clock is labelled with a tag of the corresponding event. The children can synchronise the times and breaks or any other times themselves with the classroom clock. Like this, the clocks of your pupils can give an overview of which time of the day it is now.

### Content:

- > 3 clocks (magnetic, with extra eyelets)
- > 3 blank cards for labeling (magnetic, with extra eyelets)

**762878V92** Set of 3



## TICKET SYSTEM

The ticket system will support you and your students when working on stations or on a desk providing study material for self-guided learning. It allows your class to learn in a structured way. After having used it several times, the procedure becomes a ritual. Often only a little number of assignment games or laying cards is available. Therefore, it is ideal to implement working at stations or at a desk providing study material for self-guided learning by using a ticket system. In order to be allowed to travel by train, each passenger needs a ticket - as soon as all tickets are sold, the train is full. A certain number of tickets is assigned to each station. By this assignment you and your class will have a great overview of available and assigned tasks.

### Content:

- > 1 large station picture
- > 6 stand-ups
- > 6 station cards for stand-ups
- > 36 tickets (6 per station/colour)
- > 18 passengers for station cards

**762880V92** Set of 67





**VOICE-CONTROL**

The voice-control clearly visualises the desired volume in the classroom. Thanks to the easily movable arrow, you can simply and quickly adapt it to the different work phases of the lesson. The English translation is printed on the back. Thus, the voice-control can also be used in foreign language lessons.

**Contents:**

- > 1 voice-control sign, magnetic and with eyelets
- > 1 arrow (magnetic)

762879V92

MAGNETIC



**IN BETWEEN TIMES**

The everyday life in school seldom passes just the same as it had been planned in the evening before: The colleague is late, a parent is standing at the door unexpectedly, a child needs your help or the money for the class checkout needs to be collected rapidly. In such moments the teachers might quickly be stressed and the class often tends to become restless. Once the in between times signs have been introduced, it is clearly visualised how children should occupy themselves in such moments.

**Content:**

- > 6 magnetic picture cards with eyelets
- > 3 blank cards for labeling (magnetic, with extra eyelets)

762883V92 Set of 6



# DO YOU HAVE ANY QUESTIONS?

## HOW TO CONTACT US

### Our address:

#### **Betzold Educational GmbH**

Ferdinand-Porsche-Str. 6  
73479 Ellwangen  
Germany

**Phone:** +49 7961 9258-10

**Fax:** +49 7961 9258-20

**E-mail:** [info@betzold-educational.com](mailto:info@betzold-educational.com)

**Website:** [www.betzold-educational.com](http://www.betzold-educational.com)

### You can order by:

› letter

› fax

› e-mail

› telephone

(Monday to thursday between 7:30 am and 5:00 pm.

Friday between 7:30 am and 1:30 pm.)

### You receive your goods:

We deliver ex works (Exw.) from our warehouse in 73479 Ellwangen. Should you wish, we can organise the transportation at your own cost. Of course we will inform you in advance about the charges.

### Is there a minimum value for an order?

We suggest a minimum order value of 400,- €.

### What about the price?

AT will be added to the prices if you do not indicate your VAT Number. There are no packing costs to be paid. You will be charged for the delivery costs incurred, should you wish, we can organise the transportation.

### How can you pay?

For the first year or minimum 5 orders we prefer payment in advance:

› cash remittance

› letter of credit

### Our bank account is:

Bank: VR-Bank Ellwangen

IBAN: DE 88 61491010 00238909000

BIC: GENODES1ELL

### If you have a problem:

Contact us directly by phone. We will find a satisfying solution for you.

### How long does the delivery take?

We deliver as fast as possible! However, it is possible that a delivery may be delayed or an article is in higher demand than anticipated. Under these circumstances, we will inform you at once about the estimated date of delivery.

Should something have annoyed you or somebody made a mistake or you think we could improve our service or you have a very special request – just give us a call, we are here for you!

**And finally: By the way, please also let us know, if you are satisfied with us and our service – that's always the best motivation!**



## Warning Notices

- 1 WARNING! Not suitable for children under 3 years of age due to small parts. Danger of suffocation!
- 2 WARNING! To be used under the direct supervision of an adult.
- 5 WARNING! Not suitable for children under 3 years of age due to small balls. Danger of suffocation!
- 12 Notice: Adult assembling required. Contains small parts. Choking hazard!
- 42 Notice: Educational material - to be used under the direct supervision of an adult.

## Hazard Warnings

P28: Wash thoroughly after handling.

# YOUR ADVANTAGES

- › Innovative, new products for your market every year.
- › Customer-focused team for your support.
- › Very fast delivery and large stock of products to guarantee a high availability.
- › Benefit from our longtime catalogue experience for your catalogue design.
- › Individual product and logistic solutions complying to your needs.
- › High-quality pictures for your marketing activities through our own photo studio.
- › A loyal and reliable team for your support.
- › Safe products for your customers guaranteed.

More about us:

**[www.betzold-educational.com](http://www.betzold-educational.com)**



# Yoga

**NEW**



set of 5



**Betzold**

### CHILDREN'S YOGA POSTER

The 5 A2 sized posters show different asanas. Include them into your daily activities with the children.

W x H: 59.4 x 42 cm

Material: paper

**765405V92** set of 5

**Betzold**

### FLIP BOOK KIDS YOGA

27 illustrated yoga positions for preschool and primary school children. Find a detailed explanation of the exercises on the back of each page.

H x W x D: 27.5 x 40 x 2.5 cm

Material: paper

**765163V92**



**Betzold**

### YOGA PEBBLES - ASANAS AND SUN SALUTATION

27 yoga pebbles showing asanas and the sun salutation for children from 4 years. Provide valuable impulses for movement, mindfulness, relaxation and concentration.

H x W x D pebble: 1.5 x 5 x 4 cm

Material: wood, cloth bag: 100% polyester

**765162V92**

18 cards



**Betzold**

### KIDS YOGA ACTIVITY CARDS

18 activity cards with different yoga positions for children from the age of 4. The categories of the exercises are divided by colour: relaxation positions (white), floor positions (yellow) and standing positions (blue). Ideal for compiling your own asanas.

W x H: 13.5 x 13.5 cm

Material: paper, plastic

**765161V92**