

**OPPI®**



**« More than toys »**



**2024**

**« The design's first meaning relates to a response to a problem. When designing a toy, this process should remain the same. We must observe, understand the needs of children, and consider the specialists' opinion in order to create the best toys that best accompany children. »**

**Hansel Schloupt & Bastien Schloupt**  
Co-founders



**« Bien plus que des jouets »**

# 2024



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# About us

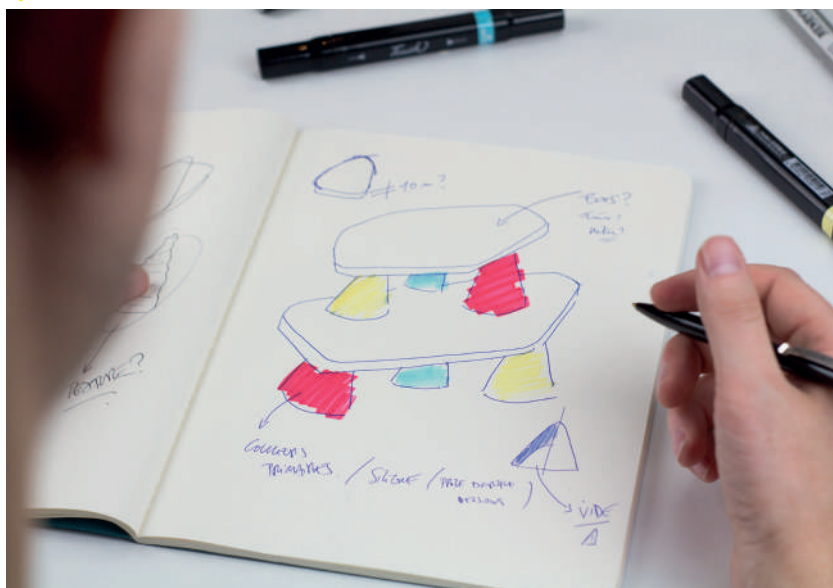
## A family story

OPPI® is a story of two brothers, Hansel and Bastien Schloupt, who created the brand in 2018 in Montpellier to contribute to the **good development of children** through educational toys. This idea was born from their childhood: Hansel, then suffering from an orphan disease, spends a lot of time in the hospital, where playing was an important moment. Cured several years later in Barcelona, Hansel studied **industrial design** and had a deep interest in the design of **therapeutic products**, especially **educational toys**. The two brothers, who have always been close, join forces to create their own educational toy brand by serving the children of today.



**« We created OPPI®, a committed toy brand, to be useful to children. We support them in their development by creating different toys that meet their needs. When we see children happy thanks to our toys, we have succeeded in our mission and we want to continue to innovate! »**

Hansel & Bastien Schloupt, co-founders of OPPI®.



## A growing family

The desire to be useful and to contribute to the healthy development of children is something we all share at OPPI®. New members have joined the team so that we can, together, make a difference in the world of education toys. Every day, we are committed to develop OPPI® in France and around the world.



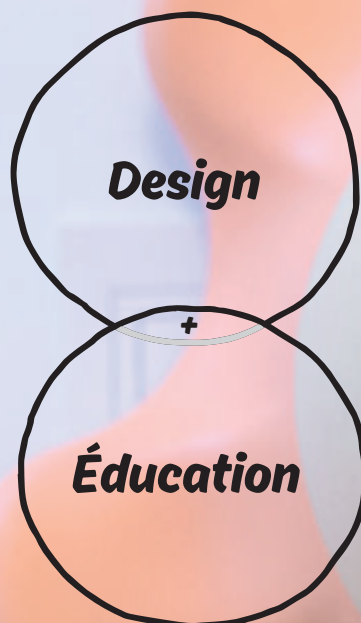
## Our creative approach: a know-how between design and education.

The toy is one of the first objects that a child will have in his hands, so we think that we do have an important responsibility in its design. For us, design is an answer to a problem. For the design of our toys, we proceed in the same way: we observe and understand the needs of nowadays' children.

Our **toys are developed in-house**, on specific childhood themes such as attention and concentration disorders or the development of autonomy. In its R&D process, we also collaborate with **childhood specialists** (child psychiatrists, occupational therapists, school teachers, etc.) to ensure the **educational benefits** of our toys. We are always active in research and development to create **innovative toys**, serving the adults of tomorrow.

## An eco-friendly commitment

For the design of a toy, we also have the responsibility to choose **quality materials**! We need to ensure both **safety and playability**. All our games meet European safety standards and are tested and approved by the children themselves. We have chosen to use **eco-friendly materials** so that our toys are **durable and recyclable**. They can thus be transmitted from generation to generation.



## Our toys are awarded by the general public and by experts in the world of toys, design & education



# Piks Collection

---

From 3 years old

Solid wood (beech)  
from FSC forests

Child-safe  
silicone

Keeps away  
from screens

spiel gut®

vom arbeitsausschuss  
kinderspiel + spielzeug  
ausgeschiedet  
recommender



Piks is a creative toy designed **to develop children's attention and concentration.**

The goal of the game is simple: create the most original or impressive structure without dropping any pieces! **Decision-making, fine motor skills, and imagination will transform players into true artists in a concentration performance.**

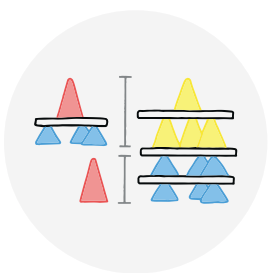
Piks was designed based on research and **alternative solutions for attention and concentration disorders.**

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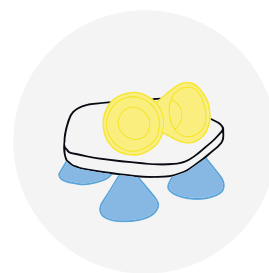
Techniques secrètes  
Secret Tips



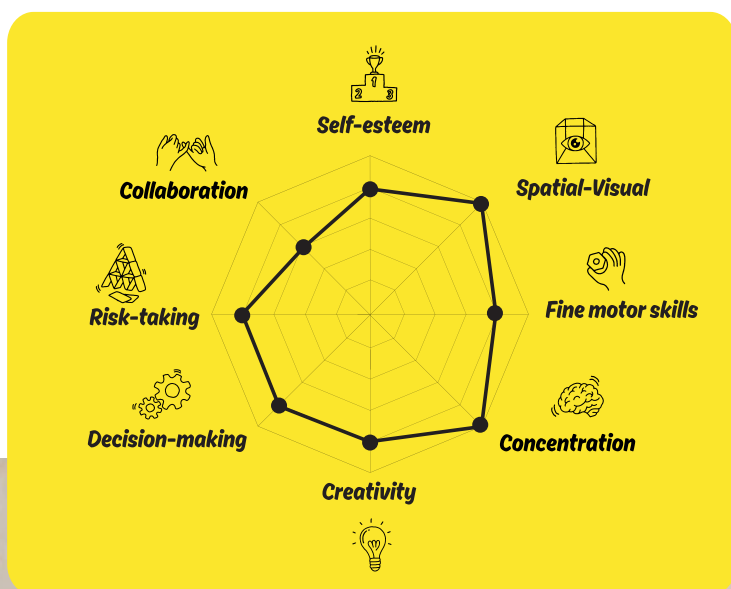
Équivalences  
Equivalences



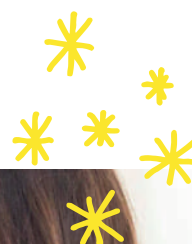
Jeu libre  
Open-ended play



Jeu figuratif  
Figurative play



**Benefits approved by education  
and health specialists (child  
psychiatrists, occupational  
therapists, and primary school  
teachers).**





# Piks Collection

Ref: SK02 - EAN: 3770012737054

## Piks Small Kit



**24 pcs**

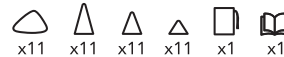
1 × Instruction Booklet  
6 × Beech Boards (solid wood)  
18 × Silicone cones (non-toxic)



Packing - Qty 6

Ref: MK02 - EAN: 3770012737047

## Piks Medium Kit



**44 pcs**

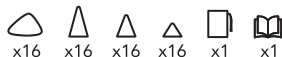
1 × Natural cotton bag  
1 × Instruction Booklet  
11 × Beech boards (solid wood)  
33 × Silicone cones (non-toxic)



Packing - Qty 6

Ref: BK02 - EAN: 3770012737030

## Piks Big Kit



**64 pcs**

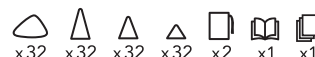
1 × Natural cotton bag  
1 × Instruction Booklet  
16 × Beech boards (solid wood)  
48 × Silicone cones (non-toxic)



Packing - Qty 4

Ref: KE02 - EAN: 3770012737078

## Piks Education Kit



**128 pcs**

2 × Natural cotton bag  
1 × Instruction Booklet  
32 × Beech boards (solid wood)  
96 × Silicone cones (non-toxic)  
1 × Creative Cards set

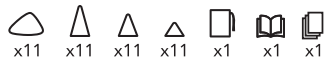


Packing - Qty 4

Limited  
edition

Ref: MK02CC01

## Piks Medium + Creative Cards



**44 pcs**

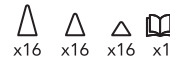
- 1 × Natural cotton bag
- 1 × Instruction Booklet
- 11 × Beech boards (solid wood)
- 33 × Silicone cones (non-toxic)
- 1 × Creative Cards set

Packing - Qty 6



Ref: OPCK01 - EAN: 3770012737283

## Piks Cones Kit



**48 pcs**

- 1 × Instruction Booklet
- 48 × Silicone cones (non-toxic)
- \*this kit does not contain beech boards



Packing - Qty 6

Ref: OPCCGS01 - EAN: 3770012737528

## Piks Get Smart Cards



**24 pcs**

- 1 × Get Smart Cards Set
- 4 × 6 cards/level



Packing - Qty 8

Ref: CC01 - EAN: 3770012737061

## Piks Creatives Cards



**24 pcs**

- 1 × Creative Cards Set
- 4 × 6 cards/level

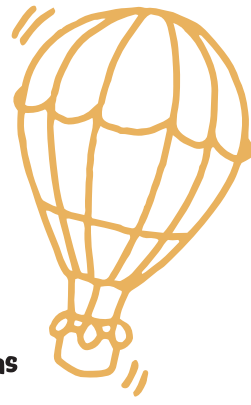


Packing - Qty 8

# Stix Collection

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From 2 years old



Solid wood (beech)  
from FSC forests

Child-safe  
silicone

Keeps away  
from screens



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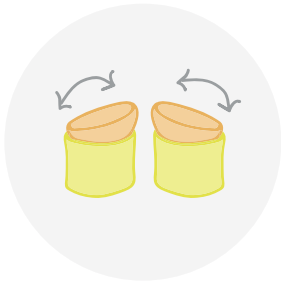
Stix is an **open-ended and modular construction toy that engages children's creativity.**

The goal of the game? Absolute freedom: create and reproduce all possible and unimaginable ideas. **Planning, fine motor skills, and creativity** are the keys to creating incredible creatures, characters, or buildings!

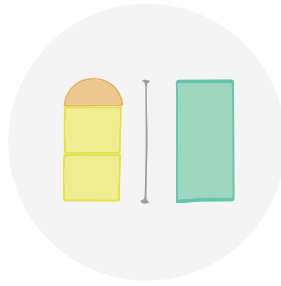
And for this, **Stix hides a magical secret: the rotational joint!** By combining half-spheres and silicone tubes, children create a rotational joint that allows them to freely orient and stabilize the constructions with the wooden planks! The silicone pieces adhere to the wooden planks, opening up endless possibilities.

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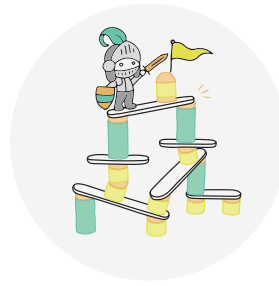




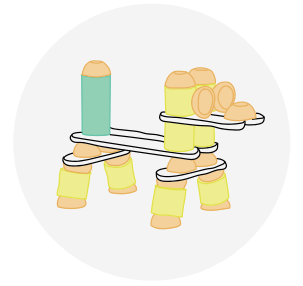
Techniques secrètes  
Secret Tips



Équivalences  
Equivalences

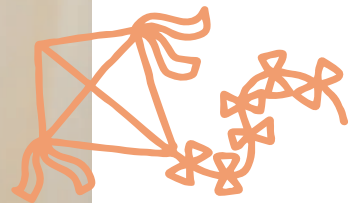
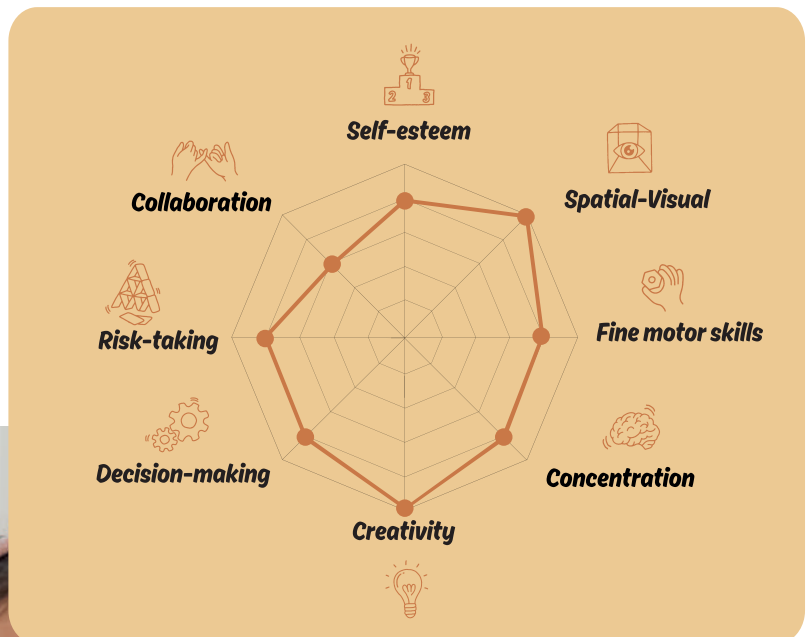


Jeu libre  
Open-ended play



Jeu figuratif  
Figurative play

Benefits approved by education  
and health specialists (child  
psychiatrists, occupational  
therapists, and primary school  
teachers).



# Stix Collection



Ref: OSXOK01 - EAN: 3770012737559

## Stix 60



### 60 pcs

1 x Natural cotton bag  
1 x Instruction Booklet  
20 x Beech boards (solid wood)  
20 x Silicone half-spheres  
20 x Silicone tubes



Packing - Qty 6

Ref: OSXEK01 - EAN: 3770012737566

## Stix 108



### 108 pcs

1 x Natural cotton bag  
1 x Instruction Booklet  
36 x Beech boards (solid wood)  
36 x Silicone half-spheres  
36 x Silicone tubes



Packing - Qty 4



Ref: OSXCC01 - EAN: 3770012737573

## Stix Creatives Cards

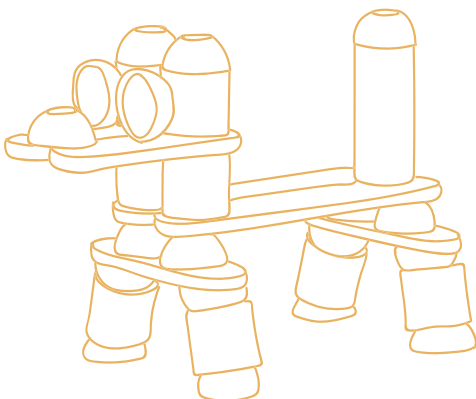


**24 pcs**

1 × Creative Cards Set  
3 × 8 cards/level



Packing - Qty 8





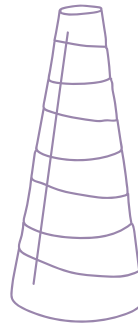
# Stak Collection

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From 12 months

Child-safe  
silicone

Keeps away  
from screens



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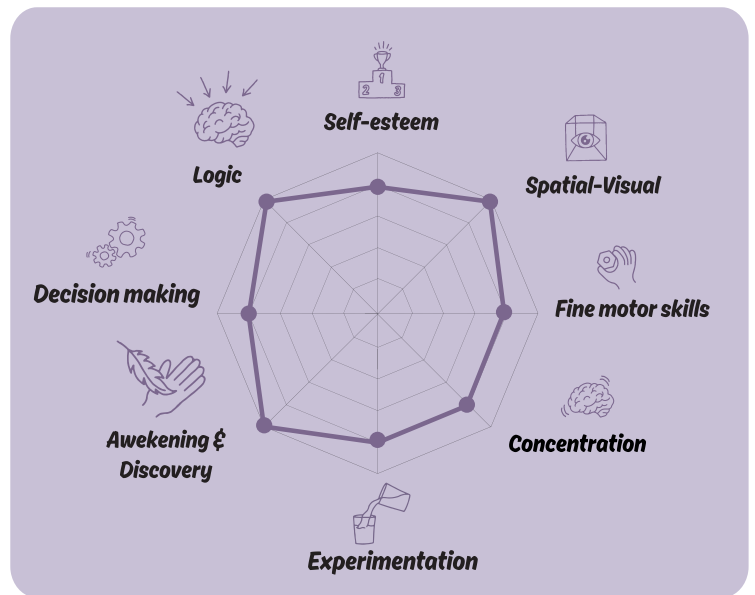
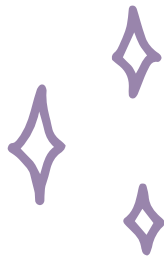
Stak is a **stacking toy** that **develops fine motor skills and logic**.

With Stak, children begin to structure their ideas to successfully stack all the pieces. **The sense of observation, precision, and hand-eye coordination** will be engaged to reconstruct the tower in its entirety. By properly interlocking each piece and following the line, children discover the construction. Stak can also be played in a free-form manner.

Stak is also a useful tool **for learning to count and sorting pieces by size, shape, or color**. Finally, it's an excellent water game for **having fun in the bath or at the beach by using the various small holes in each piece**.

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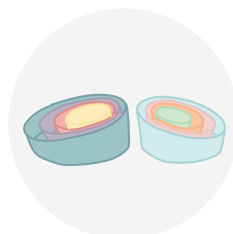
Benefits approved by education and health specialists (child psychiatrists, occupational therapists, and primary school teachers).



Jeu guidé  
Guided Play



Jeu libre  
Open-ended play



Sériation  
Classification



Jeu d'eau/de bain  
Water/bath play

Available in June



Ref: OBSK01 - EAN: 3770012737535

**Stak**



**8 pcs**

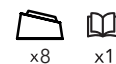
8 x Silicone pieces  
1 x instruction leaflet



Packing - Qty 6

Ref: OBSKN01 - EAN: 3770012737665

**Stak Nature**



**8 pcs**

8 x Silicone pieces  
1 x instruction leaflet



Packing - Qty 6

# Flot Collection

from 10 months



100% natural  
bio-sourced material  
made from wood fiber waste



Soft & recyclable  
non-toxic material



Easy  
to clean



The Flot Collection is a set of **3 bath toys that foster sensory awareness and autonomy.**

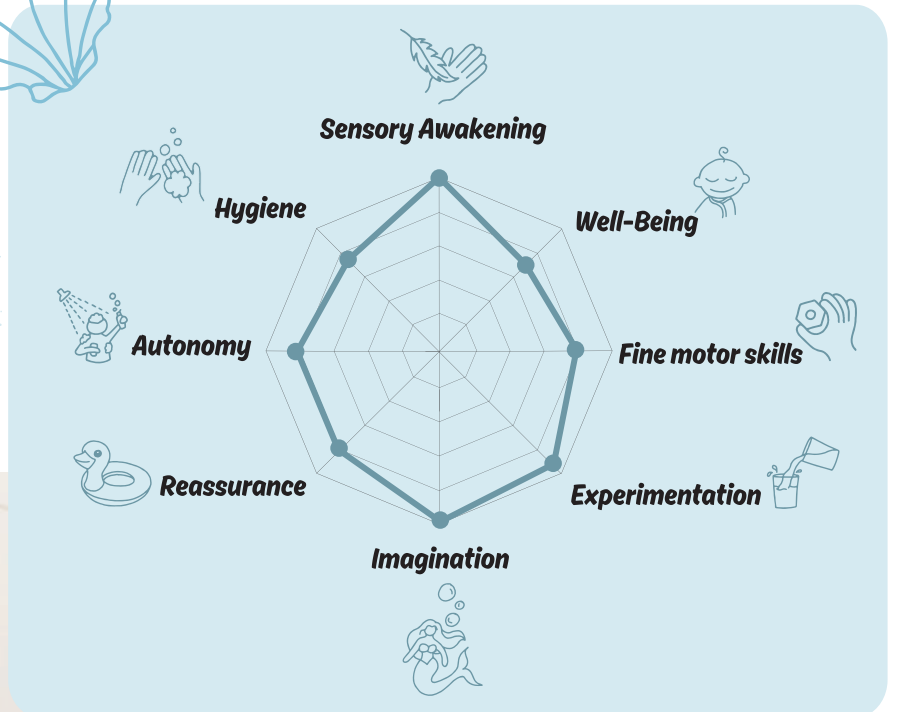
These are **3 animals that accompany and reassure children during bath time**, with whom they can imagine incredible stories **while learning good hygiene practices.** They provide beneficial effects for the proper development of children: **sensory awareness, well-being, fine motor skills, experimentation, imagination, confidence, autonomy, and hygiene.**

Each toy is **designed in two parts for easy cleaning and drying.**

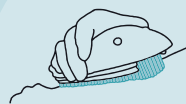




Benefits approved by education and health specialists (Sonia Krief, childcare assistant and Anaïs Rognard, occupational therapist).



## Kuji the Whale



Free, creative play



Pouring / Rinsing



Sensory Brush

## Kaba the Hippo



Free, creative play



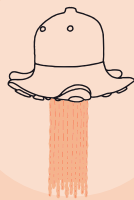
Relaxing massage balls



Water fountain/spray



## Tako the Octopus



**Shower/Rinse**



**Foam & Bubbles**



**Tako can be stuck and unstuck over and over again with his fun suckers!**



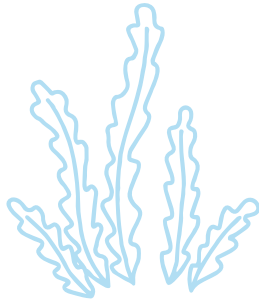
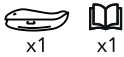


# Flot Collection



Ref: OFKU01 - EAN: 3770012737344

## Kuji the Whale



**1 pc**

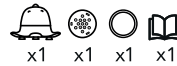
1 x Kuji the Whale  
1 x Instruction Booklet



Packing - Qty 6

Ref: OFTA01 - EAN: 3770012737337

## Tako the Octopus



**3 pcs**

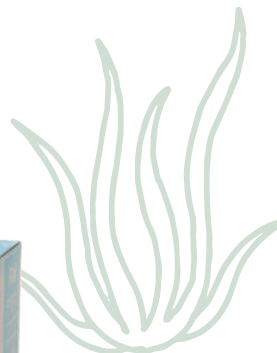
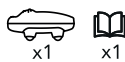
1 x Tako the Octopus  
1 x Rigid Membrane (rain)  
1 x Soft Lining (foam)  
1 x Instruction Booklet



Packing - Qty 6

Ref: OFKA01 - EAN: 3770012737320

## Kaba the Hippo

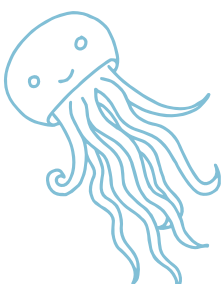


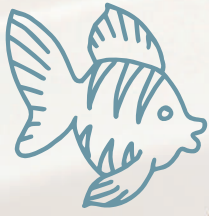
**1 pc**

1 x Kaba the Hippo  
1 x Instruction Booklet



Packing - Qty 6







# Point-of-sales advertising (POS)

Ref: OPPLVCH01 - EAN: 3770012737368

## Piks Easel Display



**1 pc**

245 x 295 mm

Price on request

Ref: PLVCSE01 - EAN: 3770012737207

## Cube



**1 pc**

300 x 300 x 300 mm

Price on request

Ref: PLVV01 - EAN: 3770012737399

## Piks Double-Sided Showcase Poster



**1 pc**

58 x 185 cm

Price on request



Ref : OFPLVCH01 + EAN : 3770012737375

## **Flot Easel Display**



**1 pc**

Price on request

225 x 320 mm

Ref : OFPLVSE01 / OFPLVAE01 + EAN : 3770012737429

## **Flot Screen/No screen Display**



**1 pc**

Price on request

430 x 320 x 360 mm



# Point-of-sales advertising (POS)

## Cardboard Cube Display (Big Size)



**3 pcs**

350 x 350 x 350 mm

Price on request

## Built-in easel Display (Small Size)



**6 pcs**

150 x 150 mm (x6)

Price on request

## OPPI® wooden shelf display



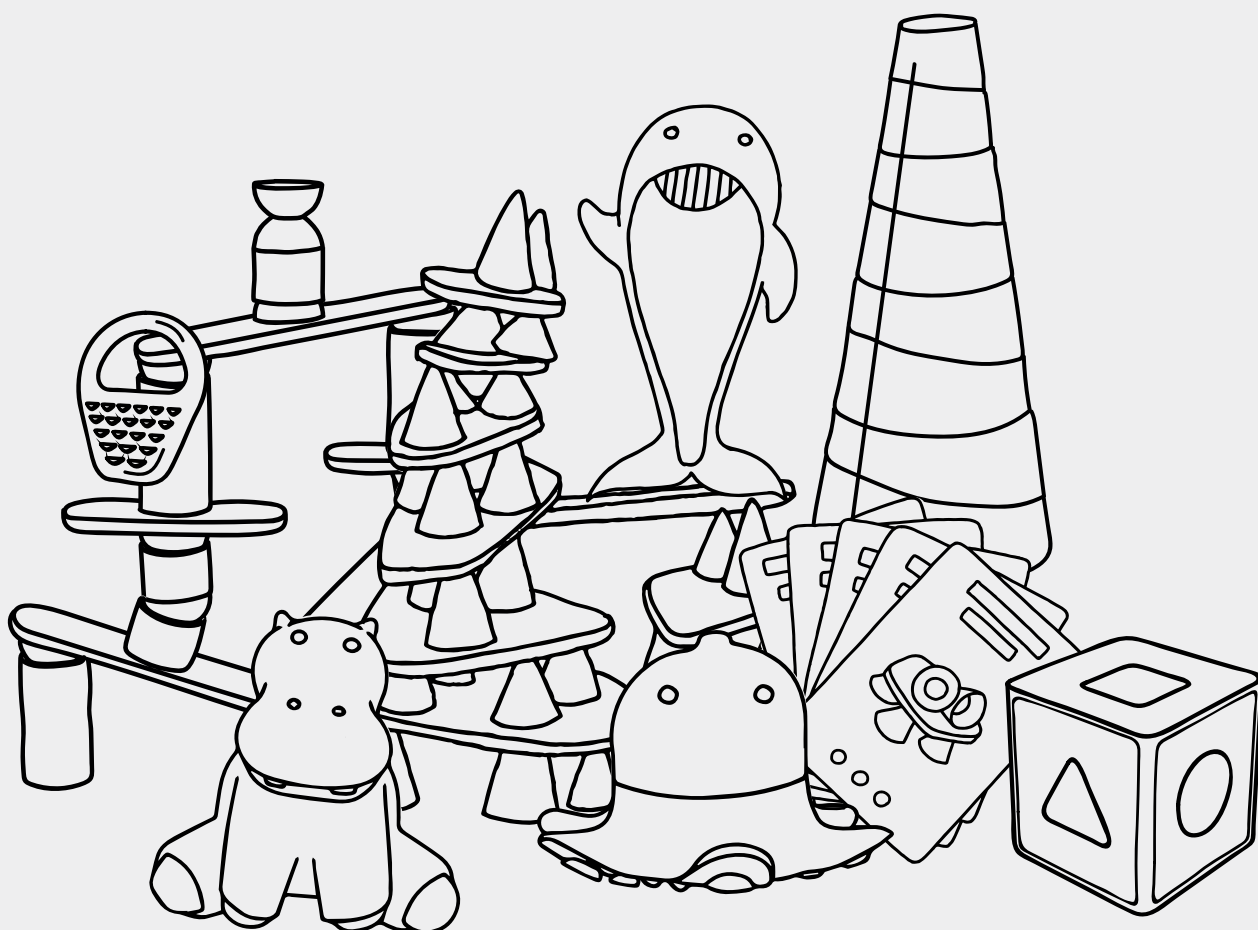
**1 pc**

1354 x 430 x 370 mm

Price on request







« Bien plus que des jouets »

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